**2024 Super Bowl Ad Slots Are Nearly Sold Out**

Advertising spots for the 2024 Super Bowl are virtually sold out, an achievement that doesn't typically happen until the final days before the February game, CBS reports. Insiders say 30-second slots have sold for between $6.5 million and $7 million.

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[*https://variety.com/2023/tv/news/super-bowl-commercials-sold-out-cbs-tv-advertising-1235777413/*](https://variety.com/2023/tv/news/super-bowl-commercials-sold-out-cbs-tv-advertising-1235777413/)

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