**Some Voice Actors Are Warming To AI Use**

The use of AI technology to synthesize human voices remains a controversial subject among performers, but some voice actors are cautiously embracing AI to clean up recordings or change how old characters sound. Shreyas Nivas, CEO of Replica Studios -- which has signed a deal with SAG-AFTRA to create authorized digital replicas of some performers' voices -- says Replica is creating new revenue streams for actors rather than using AI to replace them.

***The Associated Press 2/19/24***

[*https://apnews.com/article/aigenerated-voice-clones-video-game-actors-replica-studios-sagaftra-517cc248f60a2f5e35f9b239b70f20a7*](https://apnews.com/article/aigenerated-voice-clones-video-game-actors-replica-studios-sagaftra-517cc248f60a2f5e35f9b239b70f20a7)

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