**Cable, Streaming Nets Share $1B Big Ten Sports Rights Deal**

Broadcast, cable and streaming networks owned by Fox, NBC and CBS will air Big Ten college football and basketball games under a new seven-year, $1 billion agreement that starts in 2023. Games will appear on Fox's Big Ten Network and Fox Sports 1 with others streaming on NBCUniversal's Peacock and CBS' Paramount+.

***The Hollywood Reporter 8/18/22***

[*https://www.hollywoodreporter.com/tv/tv-news/big-ten-games-tv-streaming-deals-cbs-fox-nbc-1235201493/*](https://www.hollywoodreporter.com/tv/tv-news/big-ten-games-tv-streaming-deals-cbs-fox-nbc-1235201493/)

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