**Broadband-Mobile Bundles Gain Ground**

Parks Associates reports mobile and broadband bundles in 19% of US homes with high-speed internet, while the use of stand-alone broadband rose from 33% in the first quarter of 2018 to 41% this year. Senior Analyst Kristen Hanich says that "a growing crossover between mobile and home broadband services is helping to stem the gap" as other bundles decline in popularity.

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[*https://www.tvtechnology.com/news/research-more-consumers-bundle-broadband-and-mobile-services*](https://www.tvtechnology.com/news/research-more-consumers-bundle-broadband-and-mobile-services)

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[*https://www.talk-telecom.co.uk/wp-content/uploads/2015/07/mobile.jpg*](https://www.talk-telecom.co.uk/wp-content/uploads/2015/07/mobile.jpg)