Create Your Own Television Show!

Create a television show proposal based on an original program concept using **Atavist** software, https://atavist.com/ *Atavist only supports the Chrome, Safari and Firefox browsers.*

Answer the following questions in your report. Create new a new page as you answer each question. First is to design a title page with the name of your show, and your name (as producer). Include a picture on the cover.

1. Type a three to four paragraph statement explaining the show plot. What is the show all about? Include a picture. Include another paragraph identifying the name of your production company, genre of the show (drama, comedy, game show, dramedy, situation comedy, reality show, etc.).

2. Major characters (at least **three** but no more than **five**); name, age, race, occupation(s) or role in the shows. Type at least one paragraph to identify each character and one to explain the relationship of each character to the other main characters. Include a picture.

3. Who is going to get to play each character? Identify a current actor for each role. Identify the character they played on at least one other TV show (identify name of show too). Include a picture for each character.

4. Settings/Locations: when is the action taking place, current time, ten years ago, historical, etc? Give a precise time. Where is the action taking place; in America, where in America, what specific location(s) such as in a home or office? Be precise. Include at least two links.

5. What is the length (time duration) of the program? Is it a special broadcast, half-hour, hour or other length? In addition, is the program episodic or serial? How often does it air?

6. Create **three** below-the-line positions (from three distinct jobs) and explain the specific duties that must take place with each to help create the show. What will people in these positions do in their job? Each example will take two or three paragraphs to answer. Include an image or embed link to a video.

7. Provide at least **two** ideas consistent with the concept of letting viewers "own the brand". Each idea must involve an online or mobile social media presence that gives viewers an opportunity to interact with the show. Provide explicit details with this requirement and to do so will take a two to three paragraphs for each. Provide links to two credible sources to support your answer. Include a picture or embed link.

8. Why is it important to provide interactivity in your show? Provide specific examples to justify the need to use online or mobile. Several paragraphs are needed for this answer. Provide a link to a credible source to support your answer. Include a picture.

9. Why is it important to have product placement/integration in your show? Provide specific examples to explain why the success of your show is dependent upon product placement/integration. Several paragraphs are needed for this answer. Include a picture or link.

Attention to grammar, spelling, following directions and clarity of responses are important to your grade.

The project is due

_____