**Crunching the Non-Numbers on Netflix**

If you're watching Netflix, Netflix is watching you right back, trying to figure out how to keep you as a customer by, among other things, showing you what you might want to see next.

***Philly.com 8.3.15***

<http://www.philly.com/philly/entertainment/television/20150803_Crunching_the_non-numbers_on_Netflix.html>