**DirecTV Loses An Estimated 400,000 Subscribers In Q2**

According to Leichtman Research Group's recent tally of pay TV subscribers, DirecTV has around 13.9 million remaining subscribers. This is around 12 million fewer than existed between DirecTV satellite and U-verse back in May 2014, when AT&T agreed to pay $49 billion to buy DirecTV and -- briefly -- usurped Comcast to become the nation's No. 1 pay TV operator.

***Next TV 8.12.22***

[*https://www.nexttv.com/news/directv-loses-an-estimated-400000-subscribers-in-q2-as-base-dips-below-14-million?utm\_source=SmartBrief&utm\_medium=email&utm\_campaign=C74FC4FA-5D4D-4151-8915-3043BA411DBE&utm\_content=19C74584-CAFE-40C8-8BCB-23B14CC391F5&utm\_term=a25693a1-51b6-4112-bde4-56bd420e983f*](https://www.nexttv.com/news/directv-loses-an-estimated-400000-subscribers-in-q2-as-base-dips-below-14-million?utm_source=SmartBrief&utm_medium=email&utm_campaign=C74FC4FA-5D4D-4151-8915-3043BA411DBE&utm_content=19C74584-CAFE-40C8-8BCB-23B14CC391F5&utm_term=a25693a1-51b6-4112-bde4-56bd420e983f)