

Divide up areas of the building when searching for advertising.

Once you know the building you are designated to search meet with the person(s) that are going into the same building. Divide up different parts of the building so there is less of a chance of collecting information on the same ads.

For example, **Madison Hall** has three floors and the elevator in the middle of the building is a dividing point between the two halves.

Six people are assigned Madison. Two people can search for advertising on each floor. One person surveys the area on one side of the elevator while another surveys on the other side of the elevator.

**Halpern Hall** (science building) is another example. There are three floors for the building. Six people are assigned Halpern. Two people can search for advertising on each floor. Meet with your team to arrange for someone to search for ads in the back half of the building while others search for ads in the front half of the building.

The **Connector Building** has three floors but only the third floor (you reach it by way of the catwalk) and the ground floor have ad materials.

The **Library (Wolverton Building)** has three floors and can easily accommodate one person on each floor to search for advertising.