**DogTV Launches SVOD Service for Dogs on Comcast**

DogTV has launched a subscription-video-on-demand service on Comcast for $4.99 per month. The service includes original content that is "scientifically developed and tested" for dogs to view when their owners are away.

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<http://www.broadcastingcable.com/news/technology/dogtv-collars-comcast-svod-deal/165103>