**DOJ Files Antitrust Lawsuit Against Google**

A Department of Justice antitrust suit against Google could force the company to divest its ad business, which could benefit TV by breaking what the National Association of Broadcasters has called a "stranglehold" on the sector. Tech giants' "dominant role in the marketplace has come at a steep price for local news broadcasters, who lose an estimated $2 billion annually by providing their content to these platforms under 'take it or leave it' terms," NAB Senior Communications Strategist Alex Siciliano says.

***Next TV/Broadcasting+Cable 1/24/23***

[*https://www.nexttv.com/news/justice-departments-google-suit-could-aid-broadcasters-in-big-tech-battle?utm\_term=A25693A1-51B6-4112-BDE4-56BD420E983F&utm\_campaign=45863C53-9E40-4489-97A3-CC1A29EF491D&utm\_medium=email&utm\_content=9FE27653-AE57-4D57-9D70-A723F4F4C286&utm\_source=SmartBrief*](https://www.nexttv.com/news/justice-departments-google-suit-could-aid-broadcasters-in-big-tech-battle?utm_term=A25693A1-51B6-4112-BDE4-56BD420E983F&utm_campaign=45863C53-9E40-4489-97A3-CC1A29EF491D&utm_medium=email&utm_content=9FE27653-AE57-4D57-9D70-A723F4F4C286&utm_source=SmartBrief)