**Few Viewers Are Giving the TV Set Their Undivided Attention**

US consumers are spending more time with their digital devices than ever before, and that holds true while they’re already watching something else. eMarketer estimates 177.7 million adults will regularly use a second-screen device while watching TV this year, an increase of 5.1% vs. 2016.

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<https://www.emarketer.com/Article/Few-Viewers-Giving-TV-Set-Their-Undivided-Attention/1016717?ecid=NL1001>

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