**Gen Z's Top Video Viewing Channel is YouTube**

Piper Jaffray reports that 37% of teens' daily video viewing is via YouTube, followed by Netflix at 35% with Hulu trailing at 7%. The study also showed that the preferred social platform for teens is Instagram (85%) followed by Snapchat (81%) and Twitter (40%).

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<https://www.mediapost.com/publications/article/341783/survey-youtube-netflix-teens-favorite-video-pla.html>