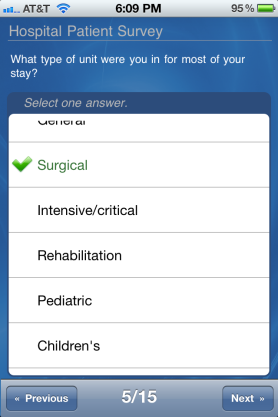
**Hospital Exec calls for Better Patient Engagement in Health Apps**

Hospitals should seek patient feedback on their health apps to boost engagement instead of developing broad, population-facing tools that may negatively affect the patient's experience, Cleveland Clinic Chief Experience Officer Adrienne Boissy said at the Pop Health Forum in Chicago.

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