**Coming, the Collapse of Radio’s iHeartMedia**

What’s going to sink iHeart is its huge debt, some $21 billion. That’s more than the entire radio industry generates in ad dollars in a given year, and it’s a debt iHeart appears to have zero prospects of paying off. iHeart could well be broken up and sold off in pieces.

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<http://www.medialifemagazine.com/coming-collapse-collosus-iheartmedia/>