**IHeartMedia Launches LGBT-Themed Station in Minn.**

IHeartMedia has launched what it says is the first FM radio station devoted to local LGBT programming. The station, called 96.7 Pride Radio, will be simulcast on a translator from KQQL-HD3. "This groundbreaking station represents a place for amazing music and entertainment, but also a platform for the LGBT community," said Hartley Adkins of iHeartMedia.

***Radio Ink 6/12/15***

<http://www.radioink.com/Article.asp?id=2938756&spid=30800>