**Instagram Inches Ahead of Snapchat In Teen Usage**

Some 85% of teenagers use Instagram once a month at least, in comparison to 84% who use Snapchat the same amount, Piper Jaffray reports. However, 46% say Snapchat is their preferred social platform compared to 32% who favor Instagram.

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[***https://mashable.com/article/instagram-more-popular-than-snapchat--report-teens/#POWYJqIXduq5***](https://mashable.com/article/instagram-more-popular-than-snapchat--report-teens/#POWYJqIXduq5)