**Internal Communicators Face Challenges**

Today's internal communicators are grappling with the task of boosting employee engagement and retention and many struggle to prove their particular importance to internal stakeholders, according to a Contact Monkey survey. Marketing head Katie Liston also noted that communicators struggle with data collection and believe email is their most valuable communication tool.

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[*https://www.prdaily.com/what-will-internal-communications-look-like-in-2021/*](https://www.prdaily.com/what-will-internal-communications-look-like-in-2021/)

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