**Infographic: 6 Key Social Trends for 2020**

This infographic from Awario shares six predictions for social media trends in 2020, including a rise in social listening to improve customer experience and TikTok becoming an increasingly popular option for marketers. Live content will reign supreme and marketers will rely more on micro-influencers to reach audiences looking for authentic engagement.

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[***https://www.socialmediatoday.com/news/6-social-media-predictions-for-2020-infographic/568994/***](https://www.socialmediatoday.com/news/6-social-media-predictions-for-2020-infographic/568994/)