**Local Stations Tackle Opioid Addiction in the US**

Local stations including Chicago's WGN and Hearst's WTAE out of Pittsburgh and WMUR of Manchester, N.H., are addressing the problem through TV specials, social media forums and summits; the crisis came to light in January 2015 when 33 Arizona stations aired a 30-minute special on opioid addition.

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[***http://www.adweek.com/tvspy/local-stations-taking-on-opioid-addiction-in-america/187289***](http://www.adweek.com/tvspy/local-stations-taking-on-opioid-addiction-in-america/187289)