**Report: M-Commerce Sales Growth Slows In 2022**

M-commerce sales totaled $415.9 billion in 2022, up 9.9% year-over-year, but the first-year dipping below double-digit growth, Insider Intelligence reports. Adjust finds global app installs dropped 0.6% between 2021 and 2022 but sessions increased 12% year-over-year.

***MediaPost Communications (free registration) (4/6)***

[*https://www.mediapost.com/publications/article/384120/m-commerce-apps-installs-slow-but-sessions-reve.html*](https://www.mediapost.com/publications/article/384120/m-commerce-apps-installs-slow-but-sessions-reve.html)

*Image credit:*

[*https://www.makeree.com/wp-content/uploads/2016/08/DOR9474.jpg?88e6a0&88e6a0*](https://www.makeree.com/wp-content/uploads/2016/08/DOR9474.jpg?88e6a0&88e6a0)