**Marketers Not Worried About Facebook's Drop In US Users**

Edison Research estimates that 15 million Americans aged 12 and older have stopped using Facebook in the past two years, but marketers cite a shift to Instagram, worldwide saturation and effective ad formats as the reasons why they're unfazed by these particular survey results.

***Marketing Land 3/8/19***

[*https://marketingland.com/facebook-lost-15-million-users-marketers-remain-unfazed-258164*](https://marketingland.com/facebook-lost-15-million-users-marketers-remain-unfazed-258164)

*Image credit:*

[*http://www.spyappsiphone.com/wp-content/uploads/2016/08/how-to-monitor-my-childs-text-messages.jpg*](http://www.spyappsiphone.com/wp-content/uploads/2016/08/how-to-monitor-my-childs-text-messages.jpg)