**MLB Brings Baseball To Twitch, Minecraft**

MLB hosted a Twitch watch party for Thursday's New York Yankees vs. Chicago White Sox game at Iowa's Field of Dreams. The league also signed a multiyear deal with Minecraft, which enables fans to play Home Run Derby in all 30 league ballparks in the game and buy their characters MLB team jerseys.

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[*https://www.adweek.com/social-marketing/mlb-goes-the-distance-with-field-of-dreams-game-initiatives-on-twitch-minecraft/*](https://www.adweek.com/social-marketing/mlb-goes-the-distance-with-field-of-dreams-game-initiatives-on-twitch-minecraft/)

*Image credit:*

[*https://www.gameinformer.com/sites/default/files/styles/full/public/2021/08/09/356c13ba/mlb\_the\_show\_21\_field\_of\_dreams\_2.jpg*](https://www.gameinformer.com/sites/default/files/styles/full/public/2021/08/09/356c13ba/mlb_the_show_21_field_of_dreams_2.jpg)