**Mobile Gaming Increases Share Of Gaming Market**

Mobile gaming grew to 52% of the gaming market, despite predictions it would shrink, according to Newzoo data. "This shows that the games market is definitely no longer the seasonal, hit-driven business it once was. New gaming content no longer means new games or new hardware -- a new season pass is just as likely to drive revenues," says Tom Wijman of Newzoo.

***VentureBeat 12/22/21***

[*https://venturebeat.com/2021/12/22/newzoo-mobile-gaming-accounts-for-the-largest-part-of-the-2021-market/*](https://venturebeat.com/2021/12/22/newzoo-mobile-gaming-accounts-for-the-largest-part-of-the-2021-market/)

*Image credit:*

[*https://blog.grosvenorcasinos.com/wp-content/uploads/2020/10/H1.jpg*](https://blog.grosvenorcasinos.com/wp-content/uploads/2020/10/H1.jpg)