**More Multiracial Families In Commercials**

A few years ago, Cheerios was the subject of racist vitriol online after showing a multiracial family in an ad. Now more companies are showing these relationships as a way of signifying their values.

***The New York Times 6.5.18***

[***https://www.nytimes.com/2018/06/03/business/media/advertising-multiracial-families.html?rref=collection%2Fsectioncollection%2Fbusiness-media***](https://www.nytimes.com/2018/06/03/business/media/advertising-multiracial-families.html?rref=collection%2Fsectioncollection%2Fbusiness-media)

***Image credit:***

[***https://lintvwish.files.wordpress.com/2016/05/old-navy-ad-web.jpg?w=650***](https://lintvwish.files.wordpress.com/2016/05/old-navy-ad-web.jpg?w=650)