**Analyst: More Streaming Than Pay-TV Homes in 2016?**

Apple, Roku and Google have each released new or updated versions of their streaming TV devices, while Amazon has removed competitive devices from its online store -- all signs of the intense competition for over-the-top audiences, Mike Snider writes. Analyst Roger Entner of Recon Analytics said there could be more streaming homes than pay-TV homes in the US in 2016.

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[***http://www.usatoday.com/story/tech/2015/11/01/cutting-cord-battle-net-tv-devices/74750574/***](http://www.usatoday.com/story/tech/2015/11/01/cutting-cord-battle-net-tv-devices/74750574/)