**New York Times Reports Strong Quarter on Digital Revenue Growth**

The company said digital advertising revenue in the second quarter rose 23 percent, to $55 million. That represents nearly 42 percent of total advertising revenue, compared with 34 percent in the same quarter last year. The company also added 93,000 net digital-only subscriptions for its news products, driving revenue in that category to $83 million, a 46 percent increase over the same period a year ago.

***The New York Times 7.27.17***

<https://www.nytimes.com/2017/07/27/business/new-york-times-company-2q-earnings.html?utm_source=API+Need+to+Know+newsletter&utm_campaign=073962182a-EMAIL_CAMPAIGN_2017_07_28&utm_medium=email&utm_term=0_e3bf78af04-073962182a-31697553>

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