**Nielsen Data Shows Most Teens Still Listen to Radio**

Radio programming remains a viable option for teen media consumers, with small to medium-sized markets getting 91% monthly listening from those in the age group, Nielsen data shows. Older populations, as well as those in the Hispanic or African-American communities, have even higher listening rates.

***Radio Ink 11/14/19***

[***https://radioink.com/2019/11/14/teens-still-tuning-to-radio/***](https://radioink.com/2019/11/14/teens-still-tuning-to-radio/)

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