**Pandemic Drives Spike in Streaming, Smart TV**

The Digital Entertainment Group reports 32% year-to-year growth in streaming services, with 2020 subscription revenue passing $26.5 billion. A Conviva study indicates the pandemic has driven significant growth in streaming as well as smart- and connected-television purchases.

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[*https://www.nexttv.com/news/us-digital-video-revenue-surpassed-dollar265-billion-in-2020-deg-says*](https://www.nexttv.com/news/us-digital-video-revenue-surpassed-dollar265-billion-in-2020-deg-says)

*Image credit:*

[*http://s3.amazonaws.com/digitaltrends-uploads-prod/2015/03/Smart-TV-Makers-Voice-Security.jpg*](http://s3.amazonaws.com/digitaltrends-uploads-prod/2015/03/Smart-TV-Makers-Voice-Security.jpg)