

*After creating the anthology and analyzing the work of others, use your understanding of the power of photojournalism to take your own photos for an honest and accurate representation of life as you know it. The second part of the assignment requires you to act as a photojournalist and answer the question; **what are the important stories of everyday people in our communities?***



Photo Essay

The photo essay will consist of photographs taken by you during the semester. Take photos (of people and places) about issues happening to people in the community. Consider this assignment an opportunity to follow up on the topic(s) you just discussed in the photojournalism anthology assignment.

Photo Credit:
http://www.iagranjosh.com/imported/images/E/Articles/photo_journalist.jpg

This is **not** an assignment of photos about family members, from family vacations, holidays, trips, pets or other assorted topics. And the topic must be current.

With the resources available you will learn how professionals train their camera lenses on the world around them to observe life, ask questions, discuss issues, and right wrongs. The intent of the photo essay is to help serve democracy.

Your topic may be serious or humorous, introspective or shallow, unconventional or ordinary, or any other angle. What I am looking for is work that you are proud of and demonstrates your ability to be media literate. It is expected your subject matter will be in good taste (no obscene images) and adheres to the standards identified in the various photographer codes and standards of the web site we are using to host the photo montage.

I expect that you will embrace responsibility and use your work to create a media world that helps serve democracy. This is the “engagement” aspect of the media literacy and critical process that Campbell discusses in our text. I want quality work and work that speaks to the topic. Campbell writes that we should challenge our civic imaginations, “to refuse to sit back and cynically complain about the media without taking some action that lends our own voices and critiques to the process.”

Collaboration

We will talk about ideas for the assignment and how to go about completing the task. It is optional to form a group to combine efforts and create an extended series of photographs, combining the photos from several students rather than just one student, on a particular topic. However, I must approve of any group effort before it is undertaken. You can collaborate on ideas and assist each other with choosing a topic but **each person is responsible** for taking their own set of photographs and posting them to the web site.

Photographs

Quality photographs and adherence to ethical standards is expected when you submit work for this assignment. Quality means that the subject matter is in focus and optimal lighting is used. Camera phones may be acceptable to take photos but you are advised to use a point and shoot digital camera for the assignment. Submit an example photo to me (via your student email account) if you want to make sure you are taking quality photos. Digital cameras are available to borrow for this assignment. Contact me via email to make arrangements if you would like to use one.

Following ethical standards is important to this assignment. There are two professional codes you must review and adhere to when completing the assignment.

Society of Professional Journalist's Code of Ethics <http://www.spj.org/ethicscode.asp>

The National Press Photographer's Association

http://www.nppa.org/professional_development/business_practices/ethics.html

Posting to Web

You will use one of two free online software programs to create your photo essay. In order to use the programs you must have a Google Drive (email) account. Instructions to use the programs will be provided. Photo essays will be uploaded to a Wordpress site.

The CCC Times Wordpress site will host the photo essays. Knowing how and what to do to post your photos is very important. You will be responsible to follow the written instructions. I ask that you upload your photos at a lower resolution or resize them to be more "web-friendly" (such as 500KB instead of 5MB).

To receive full credit you must submit 5 photos to create your photo essay.

- 1) **Tags; at least four relevant tags for each photo. (20)**
- 2) **Description (captions) to answer the who, what, when, where, why and possibly how. Give a complete identification of persons and if appropriate, their titles. Explain what is taking place in each photo. Include text for the "excerpt". (30)**
- 3) **The photo essay must show "engagement"; quality work that is media literate and serves democracy! Include quotes for an outstanding grade. (30)**
- 4) **Quality photos with subject matter in focus and optimal lighting used. (10)**
- 5) **Submitted material meets ethical standards and guidelines. (10)**
- 6) **You are responsible for proper spelling, grammar and clarity of writing.**

Part 2 is due _____ The assignment value is 100 points.