**PopSugar's New Content Lineup Aims to Empower Women**

PopSugar told advertisers at the NewFronts about its commitment to content that seeks to empower women, with original reality docuseries, a feature film called "Honored" and a series called "Malfunction" that will home in on millennial women's relationship with technology.

***Adweek 5/3/17***

[***http://www.adweek.com/tv-video/popsugars-new-projects-aim-to-empower-its-audience-and-help-them-change-the-world/***](http://www.adweek.com/tv-video/popsugars-new-projects-aim-to-empower-its-audience-and-help-them-change-the-world/)