[](https://www.bing.com/images/search?view=detailV2&ccid=Dkn7V01g&id=EB385F85EBC0CAEB8121FE14FAE01FC7C4DC8DBF&thid=OIP.Dkn7V01gMQPwk-K--aHHsQHaHa&mediaurl=http://chuck69.com/wral.jpg&exph=400&expw=400&q=WRAL&simid=608010665194622273&selectedIndex=2)**Reinventing Local TV News**

To attract young viewers, stations are going digital-first, crowdsourcing reporting, experimenting with augmented reality, and injecting more personality into the news.

***Nieman Reports 4.23.18***

<http://niemanreports.org/articles/reinventing-local-tv-news/?utm_source=API+Need+to+Know+newsletter&utm_campaign=6a166f0c85-EMAIL_CAMPAIGN_2018_04_23&utm_medium=email&utm_term=0_e3bf78af04-6a166f0c85-31697553>