**In a First, Snapchat to Offer Olympics Video Highlights**

Video highlights of this summer's Olympics are coming to Snapchat in a first through cooperation with broadcaster NBC. BuzzFeed will curate the content for a dedicated channel on Snapchat's Discover platform.

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 <http://www.adweek.com/socialtimes/snapchat-nbc-ink-olympics-content-pact/638782>