**Social Media and Marketing Content Intern**

Cherry Hill, NJ

The International Fluid Power Society (IFPS) is seeking a creative Social Media and Marketing Content Intern for Summer 2020. This individual will be assisting our Directors with projects, campaigns, and content for our social platforms. This internship is unpaid and is eligible for college credit.

*Duration*

* May – August 2020
* 2 – 3 day per week
* 9:00 am – 12:00 pm (Flexible with class schedule)

*What we’re looking for*

* + Marketing, Communications, or similar major
  + Must have completed at least 2 full semesters
  + Familiarity with Facebook, Twitter, Instagram and LinkedIn
  + Strong writing skills
  + Experience with social media management tools such as Hootsuite and Tweet Deck preferred
  + Interest in Digital Marketing
  + Must be able to receive credit

*What you’ll be doing*

* + Monitoring interaction with public on social media
  + Creating posts and managing projects such as contests or advertising campaigns
  + Assisting team with digital marketing tasks
  + Researching possible partnerships with groups and organizations in the industry

*About Us*

The International Fluid Power Society (IFPS) strengthens and advances professional careers in the fluid power (hydraulic and pneumatic) workforce through our work in education, training, and certification. We are committed to facilitating and promoting the advancement of technology and professionalism of the fluid power & motion control industry through Awareness, Education, and Certification. Find out more at [www.ifps.org](http://www.ifps.org). For consideration, please submit your resume to [s.coleman@ifps.org](mailto:s.coleman@ifps.org).

