**Public Relations Class - Student Project Survey – Fall 2017**

**1. What is the type of work you do for your current employer? Check all that apply.**

\_\_\_\_ food service \_\_\_\_ medical \_\_\_\_ business/administration \_\_\_\_ retail

\_\_\_\_ sales/marketing \_\_\_\_ education \_\_\_\_ construction/labor \_\_\_\_ not employed

**2. Do you consider yourself informed of current events?**

\_\_\_\_ Yes \_\_\_\_ No

**If yes, check all sources from which you get your information. (Check all that apply.)**

\_\_\_\_ Network TV news and/or sites (ABC, CNN, FOX, NBC, etc.) \_\_\_\_ Twitter \_\_\_\_ Facebook

\_\_\_\_ Instagram \_\_\_\_ Snapchat \_\_\_\_ Newspaper \_\_\_\_ Magazine \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Other

**If no, check all reasons as to why you choose not to keep up with these events. (Check all that apply.)**

\_\_\_\_ Some news is misleading or fake.

\_\_\_\_ The news sources tend to twist information and manipulate their audience.

\_\_\_\_ The sources do not have as much credibility as others.

\_\_\_\_ I find that being informed on these issues causes me stress and worry.

\_\_\_\_ I do not have enough time to read or view sources with my daily schedule.

\_\_\_\_ I do not have any interest in current events.

**3. How often do you watch television news?**

\_\_\_\_ every day \_\_\_\_ a few times a week \_\_\_\_ one or twice a week

\_\_\_\_ a couple times a month \_\_\_\_ the news, what the heck is that?

**4. Do you use streaming sites to watch TV shows?**

\_\_\_\_ Yes \_\_\_\_ No

**5. Through which entertainment source do you watch those shows? Select one.**

\_\_\_\_ Netflix \_\_\_\_ Hulu \_\_\_\_ YouTube \_\_\_\_ On Demand (cable)

\_\_\_\_ Amazon Prime/Firestick \_\_\_\_ None, I watch shows on broadcast TV (ABC, CBS, etc.)

**6. How will the United States change over the next 5 to 10 years? (Choose one of the responses.)**

\_\_\_\_ It will become the greatest country in the world.

\_\_\_\_ It is and will still be the greatest country in the world.

\_\_\_\_ The country will divide causing mass discrepancy and lack of interest in the rest of the world.

\_\_\_\_ The country stays united yet undesirable to the world.

\_\_\_\_ The country will recognize its issues and change for the greater good of itself and the world.

\_\_\_\_ War will ruin everything leaving us to rebuild society.

\_\_\_\_ Nothing will change.

**7. Where do you normally like to study? Check all that apply**

\_\_\_\_Campus \_\_\_\_Home \_\_\_\_At work \_\_\_\_Relative’s House \_\_\_\_Friend’s House

**8. Do advisors at CCC assist you on the next step to take in your college career?**

\_\_\_\_Strongly Agree \_\_\_\_Agree \_\_\_\_Neither Agree or Disagree \_\_\_\_Disagree \_\_\_\_Strongly Disagree

**9. Which of these movie genres do you enjoy? Check all that apply.**

\_\_\_\_ Horror \_\_\_\_ Comedy \_\_\_\_ Romance \_\_\_\_ Drama \_\_\_\_ Animation \_\_\_\_ Western \_\_\_\_ Sci-Fi

**10. How did you obtain your pet?**

\_\_\_ Purchased \_\_\_\_ Adopted \_\_\_\_ Stray \_\_\_\_ I've never had a pet

If **purchased**, choose the reason why. (Choose only one response.)

\_\_\_\_ I wanted a specific animal I felt was only available through this source.

\_\_\_\_ I wanted a kitten / puppy.

\_\_\_\_ It is part of my beliefs on the way to get a pet.

\_\_\_\_ I was not aware of other options to obtain a pet.

If **adopted**, choose the reason why. (Choose only one response.)

\_\_\_\_ I wanted a specific animal I felt was only available through this source.

\_\_\_\_ I wanted a kitten / puppy.

\_\_\_\_ It is part of my beliefs on the way to get a pet.

\_\_\_\_ I was not aware of other options to obtain a pet.

If **stray**, choose the reason why. (Choose only one response.)

\_\_\_\_ I wanted a kitten / puppy.

\_\_\_\_ It is part of my beliefs on the way to get a pet.

\_\_\_\_ I was not aware of other options to obtain a pet.

**11. Which civil servants do you find important and/or useful to you? (Choose all that apply.)**

\_\_\_\_ Emergency Management Technicians (EMT) \_\_\_Public School Teachers \_\_\_\_ Police

\_\_\_\_ Firefighters \_\_\_\_ Military \_\_\_\_ Social Workers

**12. Are you a transfer student from a four year college?**

\_\_\_\_ Yes \_\_\_\_ No

***There is no identification of any person taking the survey but we wish to compile information on demographics.***

**Gender**  \_\_\_\_ male \_\_\_\_ female \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ other

**What is your ethnicity?**

\_\_\_\_ Hispanic/Latino

**Race (choose all that apply)**

\_\_\_\_ White/ Caucasian \_\_\_\_ Asian \_\_\_\_ Black/African American

\_\_\_\_ Native Hawaiian/Pacific Islander \_\_\_\_ Native Peoples \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ other

**Age**

\_\_\_ less than 17 \_\_\_17 \_\_\_18 \_\_\_19 \_\_\_20 \_\_\_21 \_\_\_22 \_\_\_23 \_\_\_24 \_\_\_25 \_\_\_26 \_\_\_27 \_\_\_28\_\_\_29 \_\_\_30 \_\_\_31 \_\_\_32 \_\_\_33 \_\_\_34 \_\_\_35 \_\_\_36 \_\_\_37 \_\_\_38 \_\_\_39 \_\_\_40 \_\_\_over 40

***The students in the Introduction to Public Relations class thank you for your participation in the survey.***

***In three weeks go to*** [***http://professorjacobs.weebly.com/public-relations-surveys.html***](http://professorjacobs.weebly.com/public-relations-surveys.html) ***to view results!***