**Survey Shows Growth Of Live TV Viewing**

The number of US viewers watching live TV rose from 21% to 23% this year, while streaming remained at 75%, a Hub Entertainment Research survey reveals. The October poll also shows a decline in those viewing Netflix as their main source of online content.

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[*https://www.mediaplaynews.com/hub-live-tv-content-mounts-comeback-at-netflixs-expense/*](https://www.mediaplaynews.com/hub-live-tv-content-mounts-comeback-at-netflixs-expense/)

*Image credit:*

[*https://www.verywellhealth.com/thmb/enDDIujzGVC3WMnlVJyB68DL3qw=/2120x1414/filters:no\_upscale():max\_bytes(150000):strip\_icc()/iStock-598674382-59f38459aad52b0010f09b43.jpg*](https://www.verywellhealth.com/thmb/enDDIujzGVC3WMnlVJyB68DL3qw%3D/2120x1414/filters%3Ano_upscale%28%29%3Amax_bytes%28150000%29%3Astrip_icc%28%29/iStock-598674382-59f38459aad52b0010f09b43.jpg)