**The Case Against Free Social Media**

![C:\Users\Drew\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\95LX8M33\iStock-Social-Media[1].jpg]()Free-to-use social networks necessarily wind up turning users into products and commoditizing personal data, Zeynep Tufekci writes. She suggests networks let users pay a fee in exchange for better privacy, less tracking and more control over their online experience.

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<http://www.nytimes.com/2015/06/04/opinion/zeynep-tufekci-mark-zuckerberg-let-me-pay-for-facebook.html?action=click&pgtype=Homepage&module=opinion-c-col-right-region&region=opinion-c-col-right-region&WT.nav=opinion-c-col-right-region&_r=0>