**TikTok Overtakes YouTube Among US Mobile Users**

Mobile Android users in the US spent more time on TikTok than YouTube in May, with an average of 24.5 hours, according to App Annie. The study also reveals a surge in the monthly time spent using video and photo apps, up 375% from the fourth quarter in 2019 to Q2 this year.

***Adweek 6.29.21***

[*https://www.adweek.com/media/app-annie-tiktok-leads-youtube-in-average-time-spent-per-month-in-the-us/*](https://www.adweek.com/media/app-annie-tiktok-leads-youtube-in-average-time-spent-per-month-in-the-us/)