

Class Participation

due _____

What is important to you when selecting a job in public relations?

Make a “top 5 list” of the most important criteria for you to take a position (in public relations), such as but not limited to pay, health benefits, etc.

Part 1

Rank the reasons 1-5 in order of importance, #1 being most important and #5 least important.

Part 2

In one – three sentences, for each item, explain why each is important to you.

Part 3

Identify in which of the five broad areas of public relations employment you would most like to work.

In one – three sentences explain why you chose that area of public relations.

Follow the directions in your first-day handout:

Include a cover page with your name and title of assignment, double-space text, etc.