**Twitter Launches Features to Filter Out Abuse**

Twitter has responded to complaints about abuse on the platform by introducing features such as a quality filter, and letting users limit their notifications to followers only. The quality filter factors in user behavior and the length of time accounts have been active.

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[***http://marketingland.com/twitter-quality-filter-notification-188610***](http://marketingland.com/twitter-quality-filter-notification-188610)