**Twitter Debuts Longer Character Limit for All**

Twitter users can now send tweets that contain 280 characters, double the previous limit. The move follows a testing period that showed that users of the longer character limit spent less time editing tweets, engaged more with others and gained more followers, the company said.

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<https://www.bloomberg.com/news/articles/2017-11-07/brevity-begone-twitter-doubles-tweet-limit-to-280-characters>