

Style-Soul

Chicken nuggets and a first kiss. **Love, C3**



Philadelphia University student fashion show. **C8**



Inquirer.com

Steven Rea's preview of the summer movies. **Arts + Entertainment**



#ATWED

Borrowed, blue, and BRANDED

Couples planning to share their lives now share every last detail of wedding prep, even the nups themselves, through social media. A mere website is definitely something old.

By Samantha Melamed
FOR THE INQUIRER

When it came to their wedding to-do list, Antoinette Marie Johnson and Tyler Westnedge started with the standard fare: Book a venue, select flowers, arrange dress fittings, hire a caterer. But then, there was more to be done: Create a hashtag, develop a social media brand, and connect with more than 30,000 friends, relatives, business contacts, and total strangers along the way.

Over several months leading up to their April wedding in Fairmount Park, the couple took to sites like Twitter, using the hashtag #atwed. They shared photos of their letterpress invitations (posted to Instagram before the ink was dry), offered snapshots of deco-



Antoinette Marie Johnson and Tyler Westnedge at their April wedding in Fairmount Park. Left, the couple's Instagram page of their wedding, images posted by their photographer throughout the day. Top, their nuptial social-media logo. KATE NEAL

See what's in Drexel's closet



Curator Clare Sauro with Drexel's Historic Costume Collection.

There are 12,000 pieces in Drexel University's Historic Costume Collection, but curator Clare Sauro's eyes twinkle like metallic threads when she explains why a particular light blue, crushed-velvet sheath from the 1920s is ageless and of-the-moment awesome.

"It's from the Callot Soeurs," Sauro said, holding the 87-year-old textile delicately between white-gloved



MIRROR, MIRROR
Elizabeth Wellington

fingers. She's referring to four French sisters considered among the earliest dressmakers to incorporate mixed media into their frocks of velvet, lace, and ribbons. Not to mention, Sauro said, that it has Asian and medieval influences — so little was globally inspired back then.

"If you look at the metallic threading, you would expect it to be gold," Sauro said, See **MIRROR, MIRROR** on C2

Sauro displays the attention to detail in a dress in the 12,000-piece collection. ELIZABETH ROBERTSON / Staff



Rabbi Richard Address broadcasting "Boomer Generation Radio," which airs 10 a.m. Tuesdays on WWBD-AM (860). MICHAEL S. WIRTZ / Staff Photographer

Airing concerns specific to aging baby boomers

By Terri Akman
FOR THE INQUIRER

If nuns can fly, can a rabbi be a talk-show host? WWDB-AM (860) radio is betting that Richard Address, senior clergy at Cherry Hill's M'Kor Shalom, has the chops to attract a coveted audience: baby boomers.

And not just the Jewish ones. (Address goes by Richard on the program.) *Boomer Generation Radio*, which debuted in February,

aims to address the unique concerns of the 76 million Americans born between 1946 and 1964. The first wave is already careening through their mid-60s, joining Medicare, maybe applying for Social Security — all the while caring for their children, possibly looking after grandchildren, and, more often than not, taking care of an elderly parent. "There's a real need for conver-

See **BOOMER RADIO** on C8

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