**Will Voice Commerce Take Off in 2019?**

Some 58% of American internet users don't use smart speakers and aren't interested in using them to buy products, while only 2% use their smart speakers regularly to purchase from brands, Bizrate Insights reports. "Reordering is where voice commerce will gather momentum in 2019," predicts eMarketer's Andrew Lipsman.

***eMarketer 2/3/19***

[***https://www.emarketer.com/content/the-uncomfortable-state-of-voice-commerce***](https://www.emarketer.com/content/the-uncomfortable-state-of-voice-commerce)

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