**With Less Than a Week to go, the Oscars Sell Out**

Commercial time for Sunday’s ceremony is sold out, and it went for more than last year. ABC reportedly received an average $2 million per 30-second ad, up 7 percent over $1.72 million last year. With high interest from advertisers, ABC was able to move those last few ads for $2.5 million, a huge premium on its average price.

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