**YouTube Community Lets Creators Engage their Audiences**

YouTube has begun beta-testing features that will allow video creators to engage more directly with their audiences through pictures, GIFs and real-time messages. "YouTube has officially upped its efforts to become a social network," writes Saba Hamedy.

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<http://www.theverge.com/2016/9/14/12912524/youtube-community-tab-social-features>