**'BBC World News' Posting Audience Records**

One of the world’s largest media companies is riding high in 2017. The BBC is currently reaching a record weekly audience of 372 million around the globe. That’s a 7% rise from the previous year.

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<http://www.adweek.com/tvnewser/bbc-world-news-is-posting-weekly-global-audience-records/330351>