**Nearly Three-Quarters Of US Viewers Binge-Watch Shows**

Nearly three-quarters of US adults say they binge-watch, and around 47% of the 96 million US households that watch over-the-top content report consuming a whole season of top bulk-release programs within five days of launch, Samba TV reports. Data shows linear television audiences have held steady, with linear TV seeing roughly 57 million US households tuning in daily.

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[*https://www.tvtechnology.com/news/binge-nation-nearly-three-quarters-of-us-adults-identify-as-binge-viewers?utm\_term=A25693A1-51B6-4112-BDE4-56BD420E983F&utm\_campaign=45863C53-9E40-4489-97A3-CC1A29EF491D&utm\_medium=email&utm\_content=71CFDC64-E094-43C7-A853-BE63C92BC4C6&utm\_source=SmartBrief*](https://www.tvtechnology.com/news/binge-nation-nearly-three-quarters-of-us-adults-identify-as-binge-viewers?utm_term=A25693A1-51B6-4112-BDE4-56BD420E983F&utm_campaign=45863C53-9E40-4489-97A3-CC1A29EF491D&utm_medium=email&utm_content=71CFDC64-E094-43C7-A853-BE63C92BC4C6&utm_source=SmartBrief)

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[*https://static.independent.co.uk/s3fs-public/thumbnails/image/2017/09/19/15/istock-524157142-2.jpg?width=982&height=726&auto=webp&quality=75*](https://static.independent.co.uk/s3fs-public/thumbnails/image/2017/09/19/15/istock-524157142-2.jpg?width=982&height=726&auto=webp&quality=75)