**Coming, a Booming Year for Local Digital Radio**

Local digital radio has been rising steadily for more than a decade. But 2017 will be a breakout year for the medium. Growth will accelerate to its fastest pace since 2012, and spending will hit an all-time high of $753 million. That’s according to a new report from Borrell Associates, in association with the Radio Advertising Bureau.

***MediaLife 2.10.17***

<http://www.medialifemagazine.com/coming-booming-year-digital-radio/>

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