**Broadband Subscribers Are Playing More Games Online**

Parks Associates reports that 75% of broadband subscribers play one or more hours of video games weekly, with 36% using a gaming service. The research firm predicts that gaming based in the cloud will be a $3.6 billion market in 2024.

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[*https://www.mediaplaynews.com/parks-36-of-u-s-broadband-homes-subscribe-trial-video-game-service/*](https://www.mediaplaynews.com/parks-36-of-u-s-broadband-homes-subscribe-trial-video-game-service/)

*Image credit:*

[*https://www.gameogre.com/wp-content/uploads/2019/08/onlinegamebenefits.jpg*](https://www.gameogre.com/wp-content/uploads/2019/08/onlinegamebenefits.jpg)