**Edison: Broadcast Radio Still Tops Share Of Ear**

AM and FM radio accounted for the lion's share of time spent listening to ad-supported audio across all demographics last year, Edison Research's latest "Share of Ear" report indicates. Radio's share of ad-supported audiences climbed year-over-year along with podcasts, while Pandora and Spotify each saw declines.

***Inside Radio (free content) 3.8.22***

[*https://www.insideradio.com/free/am-fm-radio-maintains-its-dominance-among-ad-supported-audio/article\_9ce0e4ec-9eb5-11ec-a465-d30a4c09c9d4.html*](https://www.insideradio.com/free/am-fm-radio-maintains-its-dominance-among-ad-supported-audio/article_9ce0e4ec-9eb5-11ec-a465-d30a4c09c9d4.html)

*Image credit:*

[*https://www.fye.com/dw/image/v2/BBNF\_PRD/on/demandware.static/-/Sites-fye-master/default/dwea9fa3d8/fye/000/000000/fye.000000680079330156\_0.jpg?sw=584*](https://www.fye.com/dw/image/v2/BBNF_PRD/on/demandware.static/-/Sites-fye-master/default/dwea9fa3d8/fye/000/000000/fye.000000680079330156_0.jpg?sw=584)