**Broadcast Recovery Will Continue In 2022**

Total broadcast revenue from advertising will reach $40.05 billion next year, Kagan predicts, a 13.2% increase that will put it over the 2019 mark. Radio in particular is expected to gain 6.2%, which Kagan's Justin Nielson credits to its low cost and local base.

***Inside Radio (free content) 11.15.21***

[*http://www.insideradio.com/free/radio-revenue-forecast-to-grow-to-15-8-billion-in-2022-as-total-broadcast-hits/article\_ed43a566-45e9-11ec-9978-3372f6dbd5fe.html*](http://www.insideradio.com/free/radio-revenue-forecast-to-grow-to-15-8-billion-in-2022-as-total-broadcast-hits/article_ed43a566-45e9-11ec-9978-3372f6dbd5fe.html)

*Image credit:*

[*http://www.apprenticeshipguide.co.uk/wp-content/uploads/2019/06/Broadcast-engineer.jpg*](http://www.apprenticeshipguide.co.uk/wp-content/uploads/2019/06/Broadcast-engineer.jpg)